

Topic: Contest to Build Your Technology: We Dare You to Tell Us What to Do

Sometimes, it's not about the solution it's about the process and progress needed to get there. What good is a technology solution if it does not endure and isn't tailored to the needs of the market?

The Advisor Technology Challenge:

We dare you to tell us what you want in a technology solution. Is it just CRM? Is it just integration? Is it just workflow? Or is it something more? What do you see as the ideal solution needed to build your financial advisory practice?

We want to know and want to build this for you. Yes, just you.

Why?

AppCrown's team is not only generally interested but obsessive and committed to delivering the industry solution for financial advisor technology. Sometimes, this means we have to be direct and build a direct line with our customers. We want to know what you are dealing with; the issues that are costing you the most and where you feel you just can't get a "handle" on things.

In turn, we build this ideal solution based on your feedback and give it to you to try and critique some more.

The Rules of this Dare You to Tell Me Challenge:

1. Tell us the top 3 items that plague you from a business management perspective
2. Tell us the top 3 items that you are incredibly dissatisfied with regarding your technology
3. Tell us how resolving these 3 items for business & technology would make your life better.

We Dare You:

- The first 30 responses will be considered, so moving fast is the best way to get to us
- The first 10 finalist will be invited to a "Power User Group"
- The final 3 chosen innovations will be presented as an RIA Biz story for your peers to see what you have created

What does AppCrown get out of this?

We would love to have more customers, but not just any customers; we desire the most ambitious advisors seeking to make a difference for their practice and for their clients.

Sincerely,

The AppCrown Team

Contact us: Sales@AppCrown.com